



## OTTAWA SUN SCRAMBLE CITY CHAMPIONSHIP WEEK

### The Media Challenge

# Title Sponsor

**Ottawa Sun Scramble City Championship Week is the region's biggest golf event of the year.**

With eight divisions, including the "Media Challenge" (part of Sun Scramble Kick-Off Day), this tournament receives lots of media coverage and has a large overall following in the Ottawa-Gatineau golf community.

As the title sponsor of the **Media Challenge**, your brand will be consistently exposed to players, spectators, web browsers and the media for three full years.

*Title sponsorship is an outstanding way to promote your company!*



**Executive**  
*Golf.ca*

[ottawasunscramble.com](http://ottawasunscramble.com)

**Contact Jamie to discuss how Executive Golf can help promote your business.**  
613-799-GOLF | [jamie@executivegolf.ca](mailto:jamie@executivegolf.ca)

SCR507 - FEB 16/11

**EG Sponsorship & Advertising. Reach 25,000 Local Golfers**

### The "Your Company" Media Challenge

- ☎ Title sponsorship everywhere the tournament is advertised: Ottawa Sun, Facebook, Twitter, radio promos and interviews, ottawasunscramble.com, posters, flyers, brochure and email ads
- ☎ Your-company-branded divisional web page on ottawasunscramble.com, including history
- ☎ Complimentary team entry for any tournament division
- ☎ Opportunity to distribute your own promotional item in registration packages
- ☎ Tournament division banner, designed and printed by Executive Golf
- ☎ Two hole signs, produced by Executive Golf
- ☎ Digital photo's of your brand in action
- ☎ Your brand on championship and take-home trophies
- ☎ Opportunity to display branded championship trophy at your place of business

**Your Investment: \$1,700/year for three years**