



The Slammer Tour 10-Pack

The Slammer Tour is an Ottawa/Gatineau-based golf league for public golfers who want to improve their game by playing by the official rules, and by playing with a little friendly competition. With a wealth of individual stats, online booking and other information on the Tour website, members and lurkers alike make for a highly-captive audience.

Key Audience Stats

Over 200 members, 90% of which are men between the ages of 20 and 65; 10% seniors, juniors and women and continually growing

Over 140 events per year, with a minimum of six events per week

16 to 28 Tour members per event

Events are promoted on slammertour.com, via Facebook, subscribed promotional emails, on other Executive Golf, course and partner websites, posters and in print media

10,000 visits per month to slammertour.com from members, family, friends and interested individuals

400 subscribers to The Slammer Tour email list

Advertise your product/service

- Naming rights for 10 Tour events
- Your product/service brand on all event-related promos
- Dedicated event registration page on slammertour.com
- Promotional mention in all event emails (minimum of three mentions per event)
- Dedicated event summary page that lasts forever in history!
- Logo/link back to your own website (web banner)
- Your name listed on the **Executive Golf Event Schedule** for each event
- Three Tour event entries (approx. \$150 value)
- Opportunity to distribute promo material at each event
- Opportunity to present prizes at each event
- Minimum of 3 digital photographs of the event

Your investment?

- ⌘ \$1,000 plus 30 prizes (three prizes per event with a minimum value of \$20 each), or \$1,600 without prizes but remember, prizes are yet another great way to **keep your brand top-of-mind!**



Contact **Jamie** to discuss how Executive Golf can help promote your business.
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EG Sponsorship & Advertising. Reach 25,000 Local Golfers